



# 74<sup>th</sup> ACA Annual Meeting

Sponsorship Catalogue  
Revised 1.16.24

# About Us...



The American Crystallographic Association (ACA) is a vibrant and diverse community of scientists, researchers, educators, and enthusiasts dedicated to the study and advancement of crystallography. Its members hail from various fields such as chemistry, physics, biology, and materials science, reflecting the interdisciplinary nature of structural science. The ACA brings together a mosaic of individuals, ranging from seasoned professionals with extensive research contributions to students and early-career scientists eager to explore the intricacies of crystal structures. This dynamic group actively participates in the association's conferences, workshops, and collaborative initiatives, fostering an environment where ideas are exchanged, and cutting-edge research is showcased. The ACA membership is united by a common passion for understanding the arrangement of atoms in crystalline materials, and their collective efforts contribute significantly to the advancement of scientific knowledge and technological innovation.

# Location & Schedule

**Denver Marriott Tech Center**  
**4900 South Syracuse Street**  
**Denver, CO 80237**

**Workshops & Opening Reception: Sunday, July 7, 2024**

**Sessions Day One: Monday, July 8, 2024**

**Sessions Day Two: Tuesday, July 9, 2024**

**Sessions Day Three: Wednesday, July 10, 2024**

**Sessions Day Four & Banquet: Thursday, July 11, 2024**

**Future Planning Meeting: Friday, July 12, 2024**

**\*Tentative & Subject to Change**





# Meeting Metrics

The ACA annual meeting is one of the largest annual meetings of structural scientists with over 500 anticipated attendees from around the globe. The meeting features one full day of hands-on workshops followed by four full days of morning, afternoon and evening sessions and serves as a symbol of the association's commitment to advancing, promoting and preserving crystallography, structural science, and allied disciplines for the benefit of humankind.

Year	Location/Format	Total Attendance	Regular Attendees [Leaders/Decision Makers]	Postdocs	Students	Other
2018	Toronto, Canada	663	349	93	127	94
2019	Covington/Kentucky	567	350	62	80	75
2020	All Virtual	604	286	108	108	25
2021	All Virtual	629	355	109	139	26
2022	Portland, Oregon	480	304	53	88	35
2023	Baltimore, Maryland	567	370	66	81	50

# Optimize Your Returns: Elevate Your Investment with Corporate Membership

By becoming a corporate member of the ACA, you can not only save money on your exhibit booth but also show your support for the organization. The ACA offers opportunities to connect with its audience and membership at every level of financial commitment, so you can choose the one that best aligns with your goals. Moreover, as a corporate member, you can enjoy web and print marketing benefits, in addition to the discount on the exhibit show.

Diamond Corporate Membership Annual Meeting Benefits*	Ruby Corporate Membership Annual Meeting Benefits*	Emerald Corporate Membership Annual Meeting Benefits*
<b>50% off one booth @ ACA2024</b>	<b>20% off one booth @ ACA2024</b>	<b>10% off one booth @ ACA2024</b>
Preference in selection of exhibit space	Preference in selection of exhibit space	Preference in selection of exhibit space
Year-round advertisements/visibility	Year-round advertisements/visibility	Year-round advertisements/visibility
Complimentary job postings, press releases and event listings	Complimentary job postings, press releases and event listings	Complimentary job postings, press releases and event listings
<b>\$2,200 Per Calendar Year</b>	<b>\$1,800 Per Calendar Year</b>	<b>\$900 Per Calendar Year</b>

# Sponsorship & Branding Opportunities\*

Sponsoring a session, workshop, or event at the ACA Annual Conference is a fantastic way to increase your brand's visibility and connect with attendees. By sponsoring more sessions, you can reach an even broader audience and make a bigger impact. At the ACA, we welcome session donations from various sources within the structural science community. These donations help fund attendance for students, teachers, and scientists who might not be able to attend otherwise.

*[Please note that sponsorship opportunities do not include complimentary conference registrations or badges.]*

Diamond Level \$5,000+	Ruby Level \$2,500-\$4,999	Emerald Level \$1,000-\$2,499
Company logo with link on the ACA Annual Meeting homepage	Company logo with link on the ACA Annual Meeting homepage	Company logo with link on the ACA Annual Meeting homepage
Recognition by session chairs during the sponsored session	Recognition by session chairs during the sponsored session	Recognition by session chairs during the sponsored session
Recognition in the winter issue of RefleXions 2024	Recognition in the winter issue of RefleXions 2024	Recognition in the winter issue of RefleXions
Company logo on introductory/intermission slides of supported sessions	Company logo on introductory/intermission slides of supported sessions	Company logo on introductory/intermission slides of supported sessions
One "Sponsored Content" Email to Attendees	One "Sponsored Content" Email to Attendees	
One Complimentary Slider Advertisement on the ACA Annual Meeting homepage	One Complimentary Slider Advertisement on the ACA Annual Meeting homepage	
One "Thank You" Post on ACA Social Media (Facebook, LinkedIn, and X)		
Company name and link included on daily meeting emails to attendees		

# Session Sponsorship List

Main SIG Sponsor:

## Best Practices for Data Analysis & Archiving

- Provenance, workflow, and responsibility for X-rays, neutrons, and electrons
- Data Analysis Software
- High Data Rates
- Structures From Artificial Intelligence

Main SIG Sponsor:

## CryoEM

- New Developments in cryoEM and cryoET
- Machine learning in cryo-EM
- Structure of Nucleic Acids I - CryoEM
- New sample preparation technology for cryo-EM and cryo-ET

Main SIG Sponsor:

## Light Sources

- Extreme Biophysical and Biochemical Environments
- Light sources through the decades
- Serial Crystallography
- Hybrid, multimodal and ancillary methods

Main SIG Sponsor:

## Small Angle Scattering

- SAS in biotherapeutics and drug development
- Growth of metal oxide structure and assembly of nanomaterials
- Structure of Nucleic Acids II - SAS/Hybrid Approaches
- Advances in SAS instrumentation: Hybrid, multimodal and ancillary methods
- Biomolecular Dynamics and Frontiers in SAS

Main SIG Sponsor:

## Biological Macromolecules

- Hot Structures
- Neutrons in Structural Biology
- Flexibility, dynamics, and the secret lives of proteins
- Complementary methods to study metalloenzymes
- Recent Developments in Membrane Protein Structural Biology

Main SIG Sponsor:

## MicroED

- Using MicroED at your institution: How MicroED and cryo-EM can coexist
- Developments in data collection and automation in MicroED
- Small Molecule MicroED
- Macromolecular Microcrystal Electron Diffraction



New  
SIG!

## Session Sponsorship List...cont.

Main SIG Sponsor:

### Small Molecule

- Structure Visualization
- Tips & Tricks for Modern Structural Methods
- Open Exchanges In Crystallographic Education
- Latest developments, applications and experiences featuring Quantum Crystallography
- Cool Structures

Main SIG Sponsor:

### Industrial

- Structural Biology in Pharma
- Career Odysseys
- DEI Session

Main SIG Sponsor:

### Service

- Home-Built Software and Hardware
- A Hitchhiker's Guide to Reviewing Manuscripts
- Would You Publish This

### 2024 Transactions Symposium

Structural Science: Sharing Excitement & Appreciation

Main SIG Sponsor:

### Materials/Neutrons/Powder

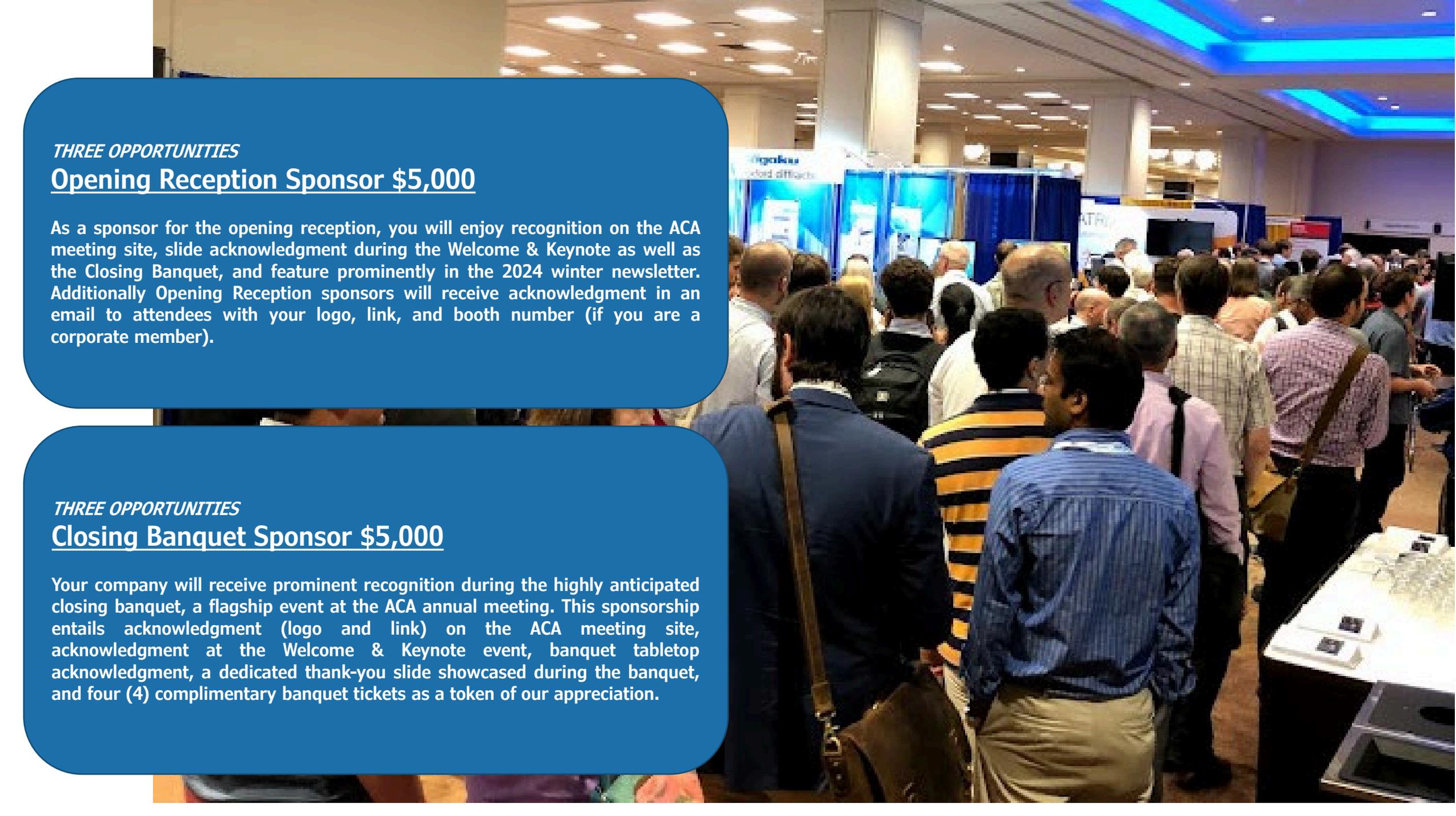
- Utilizing in situ and operando techniques to elucidate complex systems
- Mathematical, Theoretical, and Computational Crystallography
- Symmetry and Emergent Orders in Quantum and Strongly Correlated Materials
- Structural characterizations of emerging energy materials
- Alternative methods for structure determination
- Totally Total Scattering
- AI in Modern Crystallography



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## Collaborate & Elevate

Being a sponsor of ACA2024 is an invaluable opportunity for businesses seeking increased visibility and brand recognition. ACA2024 will bring together a concentrated audience of professionals and industry leaders in structural science and create a rich field for networking and exposure. Sponsorship enhances your reach and engagement, generating a ripple effect that extends far beyond the annual meeting. Additionally, sponsorship fosters a positive association between the sponsor and the conference, establishing integrity and trust within the structural science community. The ACA2024 offers a range of choices at various price levels to deliver visibility on any budget.



*THREE OPPORTUNITIES*

**Opening Reception Sponsor \$5,000**

As a sponsor for the opening reception, you will enjoy recognition on the ACA meeting site, slide acknowledgment during the Welcome & Keynote as well as the Closing Banquet, and feature prominently in the 2024 winter newsletter. Additionally Opening Reception sponsors will receive acknowledgment in an email to attendees with your logo, link, and booth number (if you are a corporate member).

*THREE OPPORTUNITIES*

**Closing Banquet Sponsor \$5,000**

Your company will receive prominent recognition during the highly anticipated closing banquet, a flagship event at the ACA annual meeting. This sponsorship entails acknowledgment (logo and link) on the ACA meeting site, acknowledgment at the Welcome & Keynote event, banquet tabletop acknowledgment, a dedicated thank-you slide showcased during the banquet, and four (4) complimentary banquet tickets as a token of our appreciation.



**YSIG Mixer Sponsor**  
**\$3,000**  
 (Two Opportunities)

This event offers an opportunity for corporate representatives to connect with our entire membership, with a particular emphasis on fostering relationships with our early career members.

Benefits:

- \*Website Recognition\*
- \*Slide acknowledgment during the Welcome & Keynote\*
- \*Four (4) Complimentary Tickets to the Mixer\*



**Website Slider Advertisement**  
**\$750**  
 (Multiple Opportunities)

Enhance your brand visibility by showcasing it prominently on the ACA2024 Annual Meeting website, where crucial and up-to-date information is delivered to attendees, sponsors, and exhibitors.



**Lanyard Sponsor**  
**\$7,000**  
 (One Opportunity)

The sponsor for the 2024 lanyards will enjoy the chance to prominently showcase their logo alongside the ACA logo on all lanyards (with the design subject to approval by ACA HQ).



**Poster Session Sponsor**  
**\$3,000**  
 (Three Opportunities)

Experience heightened visibility and engagement by becoming a sponsor for our highly attended poster sessions.

Benefits:

- \*Website Recognition\*
- \*Slide acknowledgment during the Welcome & Keynote\*
- \*Two (2) Complimentary Tickets to the Closing Banquet\*

# 2023 Sponsors

# dca

# 2023

## BALTIMORE

JULY 7 - 11, 2023



### Diamond Level Sponsors [\$5,000+]



### Ruby Level Sponsors [\$2,500-\$4,999]



### Emerald Level Sponsors [\$1,000-\$2,499]



### Sapphire Level Sponsors [\$1-\$999]





# 2024 Exhibit Show Hours

**Saturday, July 6, 2024: Move In**

**Sunday, July 7, 2024: Opening Reception  
7:30 PM – 10:30 PM ET**

**Monday, July 8, 2024: 10:00 AM - 12:00 PM ET  
Closed for Lunch from 12  
2:00 PM - 7:30 PM ET**

**Tuesday, July 9, 2024: 10:00 AM - 12:00 PM ET  
Closed for Lunch from 12  
2:00 PM - 7:30 PM ET**

**Wednesday, July 10, 2024: 10:00 AM - 12:00 PM ET  
Closed for Lunch from 12  
2:00 PM - 7:30 PM ET**

**Thursday, July 11, 2024: Tear Down**

# Exhibit Show

The ACA Exhibit Hall is an exciting event that brings together a wide range of companies, organizations, and exhibitors who are eager to showcase their latest products, services, and technologies. By exhibiting at the ACA Annual Conference, your company will not only gain valuable access to attendees but also contribute to the advancement of the structural science field.



**More details coming in January of 2024!**

Non-Member	Emerald Corporate Member (10% Discount on One Booth With 2024 ACA Corporate Membership)	Ruby Corporate Member (20% Discount on One Booth With 2024 ACA Corporate Membership)	Diamond Corporate Member (50% Discount on One Booth With 2024 ACA Corporate Membership)	Non-Profit**
\$2,550	\$2,295	\$2,040	\$1,275	\$1,120

Each *corporate* booth reservation includes ONE 10x10 Inline Booth and TWO exhibitor passes\*.  
Each *nonprofit* booth reservation includes ONE 10x10 Inline Booth and ONE exhibitor pass\*.

*\*Exhibitors who are presenting a talk or attending a workshop (either as an instructor or attendee) **must** register for the meeting. No Exceptions.*

**For Information on Corporate Exhibiting:**  
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The ACA reserves the right to move the conference to a virtual-only experience if necessary for all stakeholders' safety. Sponsor payments will be applied to the virtual conference and sponsors will be notified.

### Virtual Pivot

### Payment

- All prices are listed in US dollars.
- All payments must be made in US dollars.
- Bank Transfers require ACA pre-approval and will include a \$35 processing fee.
  - Payments can be made through checks or credit cards.
- The ACA reserves the right to modify the contents of this prospectus at its discretion.

### Contact Us

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