

THE AMERICAN CRYSTALLOGRAPHIC ASSOCIATION

2019 MEDIA KIT

We are excited to offer our new list of advertisement opportunities. We thank our corporate members and continued advertisers and share, for the remainder of 2018, we have included your logo and link in rotation on our pages to show our gratitude for your continued support throughout the years and hopefully, continuing on into the future.

By advertising with the ACA you are tapping into a network of over 1,000+ members in the US and over thirty-five other countries. Reach scientists, industry professionals, authors, educators and researchers with interests and influence in:

- Biological Macromolecules
- Cryo-EM
- Fiber Diffraction
- Industrial
- Materials Science
- Neutron Scattering
- Powder Diffraction
- Small Angle Scattering
- Small Molecules

DIGITAL MARKETING OPPORTUNITIES:

The new ACA website received over 45,000 hits within the first month. Our page is the hub for crystallographers and an amazing opportunity for industry members to gain exposure to this unique market.

"Our Sponsors" [\$200/month]

Let us continue to host your logo and link on all of our pages.

Details:

Graphic (logo and link) appears in the upper right of each page rotating through ads.

30 Day Rotation

Size: 220 X 220px



Member Landing Leaderboard [one @ \$500/month]

Be one of the first images seen by a member upon login:

Details:

- 30 Day Rotation
- Size: 728px X 90px
- Include custom ad with link OR logo and link.

The screenshot displays the ACA (American Crystallographic Association) member landing page. At the top, the ACA logo is on the left, and a 'Member Logout' button and a search bar are on the right. Below this is a blue navigation bar with links: Home, About ACA, Publications, Learn, Programs, Annual Meeting, Membership, and Corporate Partners. The main content area features a personalized welcome message for 'Kristin Stevens' with a 'HELLO my name is' header. Below the message is a link to 'Update your profile'. A list of links follows, including Member Directory, My Profile, My Community, Community Forum, Support Your ACA, and various SIGs (Best Practices, BioMac, CryoEM, Fiber, GI, Industrial, Light Sources, Materials, Neutron Scattering, Powder, Service, Small Angle, Small Molecules, YSIG, Current Issue of RefleXions). To the right, there's a 'Our Sponsors' section with a 'Thank You' message and a 'rayonix' logo. Below that is a 'Quick Links' section with a list of forums and resources. At the bottom, a red circle highlights a placeholder for an advertisement with the text 'Your Ad Could Be Here!' and 'CLICK FOR MORE DETAILS'. A red arrow points from the top right corner of the page to this ad placeholder.

ACA
AMERICAN CRYSTALLOGRAPHIC ASSOCIATION

Member Logout Search our site...

Home About ACA Publications Learn Programs Annual Meeting Membership Corporate Partners

HELLO
my name is
Kristin Stevens

See something wrong? [Update your profile](#)

[Member Directory](#) | [My Profile](#) | [My Community](#) | [Community Forum](#) | [Support Your ACA](#)
[Best Practices SIG](#) | [BioMac SIG](#) | [CryoEM SIG](#) | [Fiber SIG](#) | [GI SIG](#) | [Industrial SIG](#)
[Light Sources SIG](#) | [Materials SIG](#) | [Neutron Scattering SIG](#) | [Powder SIG](#) | [Service SIG](#)
[Small Angle SIG](#) | [Small Molecules SIG](#) | [YSIG](#) | [Current Issue of RefleXions](#)
[Corporate Members HP](#) | [Council Homepage](#)

Welcome!

Welcome to the new ACA member landing page!

Here you will find some important links:

1. Use the link above to update your contact information, preferences and pay dues.
2. Access the current issue of RefleXions.
3. Access SIG homepages (you must be a member of that SIG to access the page).
4. Access the ACA member directory (search by name or SIG membership).
5. Access other members in the SIG forums.

We are excited to share the new website and member management system with all of our members and encourage you to look around, join a community and start a conversation.

This website and member management system is new to everyone and if you have any problems accessing any information, paying dues or in any of the discussion communities, please do not hesitate to [contact ACA HQ](#).

Your Ad Could Be Here!
CLICK FOR MORE DETAILS

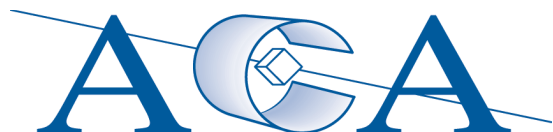
Our Sponsors

Thank You

rayonix
2018 Emerald Corporate Member

Quick Links

- Join
- Donate
- Get Involved
- Employment Opportunities
- BioMac SIG Forum
- Best Practices SIG Forum
- Cryo-EM SIG Forum
- Fiber SIG Forum
- General Interest SIG Forum
- Industrial SIG Forum
- Light Sources SIG Forum
- Materials SIG Forum
- Neutron Scattering SIG Forum
- Powder Diffraction SIG Forum
- Service SIG Forum
- Small Angle Scattering SIG Forum
- Small Molecules SIG Forum
- Young Scientists SIG Forum
- RefleXions: Fall 2018



PRINT MARKETING OPPORTUNITIES:

ACA RefleXions is a quarterly newsletter published for our members. The newsletter includes valuable information on the latest developments in database access and distribution, job opportunities, developments in diffraction and computer technology and listings and reviews of national and international meetings.

<i>Rates (Non Commissionable)</i>	<i>Four Color</i>	<i>Black & White</i>
Full Page [Front or Back Cover]	\$2,199	NA
Full Page [Inside Page]	\$1,735	\$867
½ Page [Horizontal/Vertical - Inside Page]	\$867	\$435
¼ Page [Inside Page]	\$435	\$257

Remember! Become an ACA Corporate Member and Save on Print Advertising:

Emerald Level Member:

One, half-page, 4 color ad **FREE** in any issue of RefleXions

Ruby Level Member:

One, full-page, 4 color ad **FREE** in any issue of RefleXions

Diamond Level Member:

One, full-page, 4 color cover position ad **FREE** in any issue of RefleXions

Double your reach and advertising dollars with special rates on combination ads in RefleXions and in our online, open access journal, Structural Dynamics: 10% off journal ads with a one-year (4 issues) contract in RefleXions!

